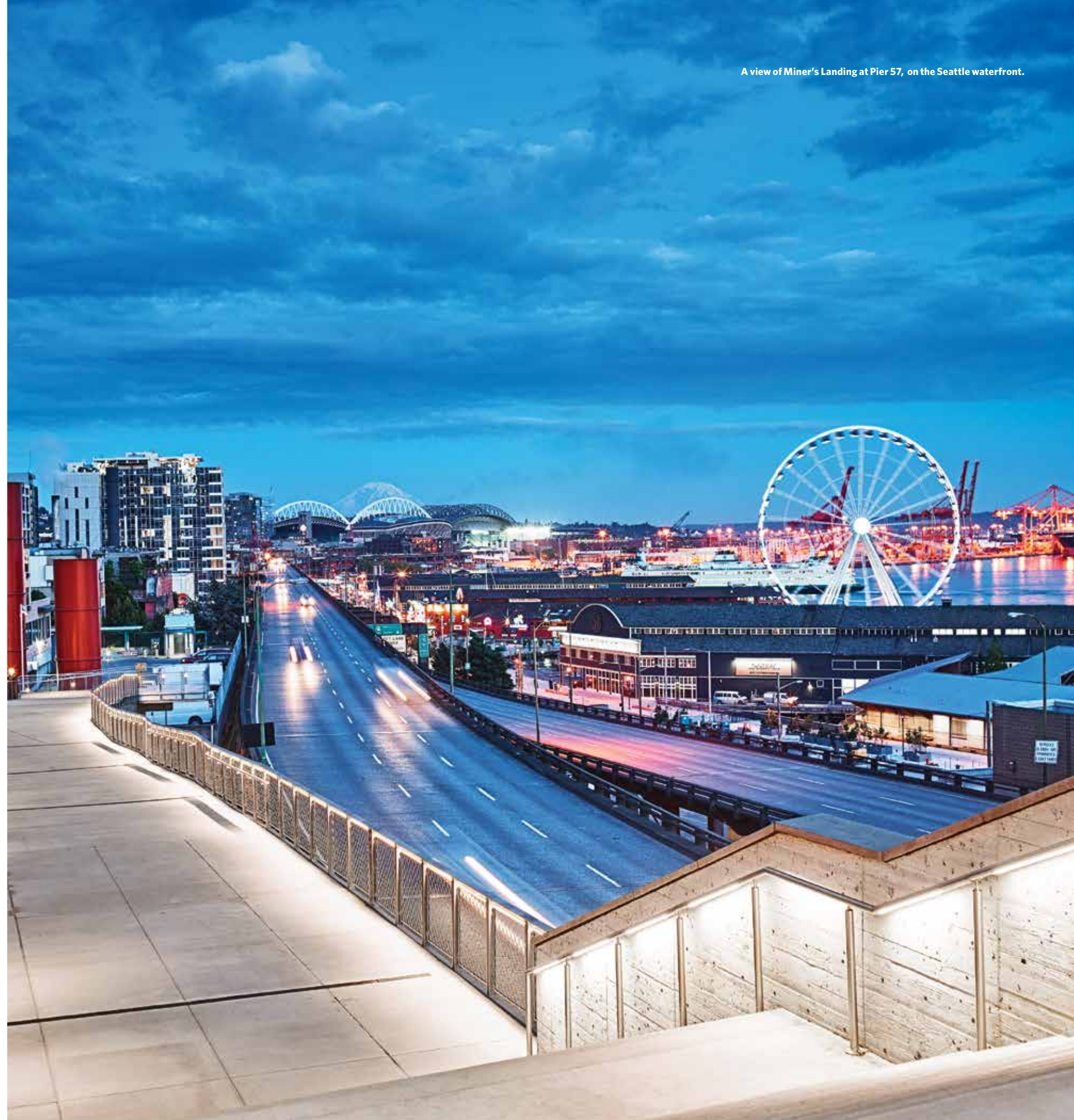


MADE in SEATTLE

While the city's tech titans and retail moguls get most of the press, entrepreneurs make up much of Seattle's creative lifeblood. Here, a few trailblazers share their favorite places to work, play and relax. From crafting leather goods in Capitol Hill to paddleboarding on Lake Union and building furniture from old trees, Seattle's makers are thriving. **BY CRAI BOWER**

PHOTOGRAPHS BY IAN ALLEN

A view of Miner's Landing at Pier 57, on the Seattle waterfront.



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hen you live in Seattle, it's easy to forget what living here is all about. Then someone visits and is awestruck by the Cascade and Olympic mountains while learning to paddleboard on Lake Union, followed by a dinner of local oysters and dancing the night away to live soul music. Or perhaps they hike through a lakeside wilderness park among old-growth Douglas firs, then hop over to the Capitol Hill boutiques before lunch and more browsing in Pike Place Market. Because Seattle is truly what you make of it, we asked an esteemed group of eight Seattle "makers" to share how they get the most out of their city.

FRANCINE MOO-YOUNG Leather Tanner and Designer

► Fashion designer Francine Moo-Young used to visit Seattle for the weather, even in the winter. She was attending the University of Alaska Southeast in Juneau. "It may rain a lot in Seattle, but we have the bluest skies and greenest greens in the world," she says. She also came to purchase fabric for her growing design career. One day on the trolley she met a bike commuter (something she'd never seen while growing up in Jamaica) who told her how supportive Seattle is for creative types, and she was sold. Then a chance encounter with an artist spurred her career after she witnessed the area's enthusiasm for locally made artwork. Moo-Young started sewing as a 5-year-old and today she is still hand-stitching her gorgeous leather bags in her Capitol Hill storefront studio.

What attracts artists and entrepreneurs to Seattle?

"Seattle is all about balance. Geographically, it's perfectly situated, surrounded by natural beauty and sources for seafood and local farm products. The entrepreneurial spirit comes alive in the city and the support networks that exist encourage startups and small businesses. Organizations such as Ventures, the Greater Seattle Business Association and Artist Trust exist to provide seed financing, ongoing peer group support, education and encouragement. I love working and living here, where people are so cooperative. There is definitely a positive reaction to my work when people realize it is all handmade."

What are some of your favorite boutiques in Seattle?

"For local work, I really like Zinc in Pioneer Square as well as Horseshoe in Ballard and Retrofit Home near my studio on Capitol Hill. I think the Asian Art Museum store in Volunteer Park has some fantastic finds, as does the Chihuly Garden and Glass Bookstore beneath the Space Needle in Seattle Center."

JAKE HAUPERT Outfitter and Wilderness Philosopher

► Jake Haupert weaves together urban and wild landscapes. He founded the adventure operator Evergreen Escapes to take people from the Pacific Northwest into the wilderness via biking, hiking and kayaking. He also created The Adventure Hub in Seattle's SoDo district to provide wilderness seekers with an urban clubhouse of sorts. Inviting a winery (Elsom Cellars) to join the space was pure Haupert. Today he is a sought-after global speaker about his newest enterprises, Evergreen-X and the Transformational Travel Council, which he cofounded to use travel experiences to change lives from Africa to Antarctica.

Where do you find the wild in Seattle?

"Seward Park on Lake Washington is a true gem. It's where I go when I need a quick nature fix, whether with my kiddos; my dog, Bernadette; or when seeking out some solitude. It hits on all the notes, from quiet walks in one of the few remaining old-growth forests in Seattle to spotting eagles, viewing Mount Rainier and the Cascades."

Can you find adventure there?

"Absolutely, there's year-round opportunity, from paddleboarding and trail running to mountain biking or riding my longboard around the 2.5-mile loop. While it can get a bit busy at times, you can still find quiet spots, especially midweek, and I imagine that's pretty rare for a park in a city this size. Once I've found my center again, I love to head up the hill to Perihelion Brewery in Beacon Hill, sit on the patio and enjoy an IPA while connecting with the vibe of our little up-and-coming neighborhood."

CHRISTINE STEPHERSON

Soapbox Shouter and Outdoors Maven

► Christine Stepherson will exhaust you. Being connected to virtually everyone and every community organization in town, it's no wonder she takes Fridays off. Well, sort of. The founder of Team Soapbox, an issue advocacy communications firm, she actually reserves Fridays for snowboarding, hiking, biking or paddleboarding, depending on the season and her whim. "If a powder day was coming, I wanted to know I could get my job done and be in the mountains. That meant being the boss." Team Soapbox advocates for clients across the West Coast—including those who form the foundation of what makes Seattle a perennial "most livable city" winner, from MomsRising to the City of Seattle, health care and housing.

Francine Moo-Young in her Capitol Hill studio.





Where do you go to recharge outside of the city?

“I love that I can be on my snowboard in under two hours and have a gorgeous sun-filled day at Crystal Mountain Resort, but September and October are actually my favorite months of the year. Everything—the light, the temperature, the trees—is magical. The hikes off I-90 are great, but I love going to trails like Tomyhoi Peak in the Mount Baker region. You hike past Yellow Aster Butte and keep going for 7.5 miles through alpine meadows and up lovely tarns.

You’re staring at American Border Peak and Canadian Border Peak. I’ve done it in September, and the amber glow coming down in the early evening is forever a picture in my mind. I also always stop to take a freezing dip in the glacial lake. My favorite family hike is definitely the Iron Goat Trail in Stevens Pass, a 6-mile loop full of tunnels and bridges.”

LEFT: Shyan Selah in Pike Place Market. LOWER RIGHT: Drinks at Eve.

SHYAN SELAH

Musician and Community Maker

▶ Don’t be surprised if you happen upon Seattle-based rock, soul and hip-hop artist Shyan Selah performing his Café Noir Project “community maker” series inside a Starbucks near you. When not “stirring up community by just talking to people,” he can be found sharing the Café Noir philosophy in area schools. Having worked with artists such as Seal and Ludacris, he encourages students to follow their own artistic dreams. He recently founded The Brave New World Global Entertainment Company—a record label, music and film production studio and marketing and management company—with the intent of integrating music and media as a progressive outreach to youth.

Where in Seattle best captures the city’s beat?

“All in all, the hallmark of Seattle for me is—not to sound cliché—Pike Place Market, which gives you just the

right amount of everything Seattle has to offer. It’s alive, it’s colorful, it’s deeply cultural and whether you want Indian, African, Asian, European, Mexican or traditional American flavor, it’s all there. The food, the music and the overall vibe sets you up for one of the most unique experiences you could ever want to have.”

Why downtown Seattle?

“Proximity. Just a bit north of the market and you’re in Belltown and the lounge/restaurant experience. If you go west, you’ll find yourself on the waterfront and can chill or visit the aquarium. Just south of Pike Place Market, you’re in historical Pioneer Square with more clubs, lounges, restaurants and hotels. A few steps northeast and you’re in Westlake and Pacific Place with tons of shopping.”

PATTI MCCREARY

Producer, Director and Seattle Culture Savant

▶ Producer Patti McCreary is a Seattle native who has witnessed every Northwest trend for the past 40 years, from grunge (she worked on early Pearl Jam videos and even appeared in a promotional music video for the movie *Singles*) to the dot-com bust (she was working on the Microsoft account) to the current tech boom as the executive producer of Remedy Pictures. She also has sat in the director’s chair—well, on skis actually—shooting *Downhill*, a sanctioned parody of Macklemore’s “Downtown,” to raise money for brain cancer research. But a little side project called *Opt Out* made with her business partner has garnered McCreary the most attention of late, having screened at more than 20 film festivals in the past two years.

Do you still recognize the Seattle of your youth?

“Growing up in Seattle in the 1970s and 1980s, there was a local pride in provincialism. When I moved back after college, Nirvana, Pearl Jam and Soundgarden had transformed Seattle into the temporary center of the universe. I feel like that decade was when Seattle finally accepted it wasn’t going to stay hidden anymore, and the arts scene really started to flourish in a more independent style.”

Where do you get your fix of the arts in the city?

“Museums like the wonderful Frye Art Museum, which is still free, have moved from being a traditional collection of Western art to additionally being a venue for local and international avant-garde artists. Myrtle Edwards Park has become the venue for a graphic sculpture garden. The independent film community has also really grown and, in a business dominated by men, women like Lynn Shelton and Leah Warshawski are in the vanguard. I am also always impressed with exhibits at the university’s Henry Art Gallery.”



DEBRA RUSSELL

Restaurateur and Server for Life

▶ Debra Russell has barely used her University of Washington degree in speech communications. She paid her way through school as a longtime server at Belltown’s Queen City Grill,

where regulars still talk about her. She went on to help launch Cantinetta and The Whale Wins in Wallingford, two restaurants that transformed a neighborhood. Even after earning a second degree from the Art Institute of Seattle, Russell finally “made the decision to stop fighting [a server’s life] and open Eve with a former colleague.” Her Fremont creation was a hit from day one, serving fabulous interpretations of local provender in as sumptuous a room (Russell’s art degree is in interior design) as exists in the city.

What does a service industry veteran love about Seattle’s food scene?

“Seattle’s an exciting city of multicultural influences in art, music and, most notably for me, in the food industry. It can be witnessed on many levels, be it the Rainier Farmers Market on Beacon Hill or the Ballard Sunday Farmers Market, and in the many new restaurants that have popped up, like Café Turko, Mamnoon, Tsukushinbo and Bar del Corso, to name just a few of my faves.”



What excites you locally now that you’re a restaurateur?

“In just five to eight years, we’ve seen a shift to hyperlocal ingredients and local companies that are so good. To get a taste, check out Rachel’s Ginger Beer—she has a flagship in Pike Place Market—Bonache and Doolies hot

sausages, Schilling Cider in Fremont, Hama Hama oysters, Jones Family Farms, Bluebird Grain Farms, Mama Lil’s Peppers, the Oola and Batch 206 distilleries, not to mention literally tons and tons of local beer inside over 40 city craft breweries!”

ANDREW NUÑEZ

Live Music Impresario and Musician

It was rumored to happen about once a month: House band Funky 2 Death would break into “Kiss” and, from out of nowhere, the voice of Prince would seemingly pour from the speakers. What sounded like audio trickery was actually Andrew Nuñez, the Seamonster Lounge’s owner, surreptitiously singing from behind his bar. Nuñez rarely bartends today, having expanded the Seamonster from a tiny lounge featuring three-piece bands to a performance space complete with stage, dance floor, lighting, smoke machine and—thanks to his wife and partner Sarah Nuñez—great food. Funky 2 Death still performs most Friday and Saturday nights, but now Nuñez takes his place front and center, as he did when Dr. Fink of The Revolution came to town—you guessed it—the songs of Prince.

What’s a perfect night for a nightclub owner?

“Seattle is growing so fast, it seems there’s always a new ‘cool’ pocket of the city to revisit. My perfect evening is a summer stroll through Wall-

ingford. Start your adventure with a cocktail and appetizer at [a bar along the] newly developed Stone Way North—including Thackeray, Manolin, Bar Charlie, Union Saloon or Russell’s—then it’s a short walk to Cantinetta, Westward, the best fish and chips at the divey Pacific

Inn Pub or outdoor BBQ at RoRo’s. When you’re ready for something sweet, there’s house-made ice cream at Molly Moon’s or gelato at Fainting Goat. Grab a nightcap at The Octopus Bar or Al’s Tavern and finish your night with some world-class live jazz, soul or funk music at my place. At the end of my neighborhood adventure, I walk home feeling life in Seattle is rich!”

ALAN LAMP

Arborist, Sawyer, Woodworker

According to Alan Lamp, being an arborist in Seattle is like performing in New York: “If you can make it here, you can make it anywhere.” After 20 years in the tree industry, he considers Seattle a giant botanical garden filled with enormous native species that also provides fertile growing conditions for trees from all over the world. After watching too many old and diseased trees end up as firewood, Lamp cofounded Ballard Millworks, a “design-focused tree-to-furniture” business where he salvages, mills and dries ultrasustainable wood for design pieces.

Where does a tree hugger go to play in Seattle?

“Everyone here has a special connection to the land and water. For me, I make boards all day, then ride boards in the mountains, at skate parks and on majestic Puget Sound. My vessel of choice is my paddleboard. I’m on it most days and I race every Monday night. My third-grade daughter even has her own SUP. You can also rent them as well as kayaks in several places, including Golden Gardens Beach, Portage Bay Park and the University of Washington. I also love skateboarding, either at the Ballard Commons Park or EVO’s All Together Skatepark, where they run kid camps, including one class specifically for girls. It’s a pretty great way to spend time with your kid.”

RIGHT: Alan Lamp in a residential tree. LOWER LEFT: Chocolate sorbet at Molly Moon’s.



MOLLY MOON